

Bienvenue!

French GCSE



Why learn a language?

Here are the views of university and sixth form students:

- It's fun
- You find out about other people and cultures
- Knowing a language makes you more employable
- Languages lead you into other subjects
- You make new friends
- You learn about yourself and your own country
- It gives you more confidence
- Great for holidays! + Gives you communication skills...



English is not enough

“English material on the web has fallen from 51% in 2000 to only 29% in 2009.”

“75% of the world’s population speak no English at all.”

“Only 6% of the global population are native English speakers.”



“Exporters who use language skills achieve on average 45% more sales.”

“ More than 30% UK businesses want people specifically for their language skills.”

“Most employers do not require complete fluency.”

“ The UK is missing out on contracts worth up to £21 billion a year because of the lack of language skills in the workforce.”

“They want conversational ability, which will give a good impression, help to build relationships and make new contacts.”

Employers need languages



What employers are looking for...



Give yourself the edge

A top employer said:

- Business is global today
- English is important but not enough
- You need to get noticed overseas
- Foreign languages are vital

..and gave some tips on the social side of business:

- Listening is a skill
- Cultural awareness pays off
- Relationships make a difference
- Networking is easier in the local language





Jobs - Where can French take me?

- A GCSE in French makes you really employable.
- People who speak a language earn on average 12% more from their job than people who don't.
- It gives you the edge in the job market.

“Modern linguists earn more than graduates from any other discipline except medics, architects and pharmacologists.”



Just a few French firms who have offices in Britain

- Christian Dior (*Perfume*)
- L'Oréal
- Michelin (*Tyres*)
- Peugeot, Renault
- EDF Energy (*Electricity*)
- Air France
- Bugatti (*sports cars*)



Career paths with languages

- International Sales & Marketing
- Journalism - TV/Radio/Newspaper
- Fashion
- Design
- International Sport
- Tourism & Hospitality
- Science & Technology
- Architecture
- Armed Forces
- Aid Agencies & International Charities
- Teaching



If you want to improve your
job prospects, whatever you
want to do....

*...take French
at GCSE.*



Course content & structure

French GCSE



The French GCSE course of study



Four skills + Four exams:

Listening - 25%

Reading - 25%

Speaking - 25%

Writing - 25%

- Reading comprehensions
- Listening tasks
- Writing tasks - short & long
- Answering questions
- One-minute presentations
- Role plays
- Describing photographs
- Literary texts - answering questions
- Authentic texts - articles/flyers
- Translations into French
- Translations into English



Topics:

- Identity & culture
- Local area, holiday & travel
- School
- Future aspirations, study & work
- International & global dimension

Foundation – Grades 1- 5

Higher – Grades 4 - 9

The French GCSE course of study

Transactional Language

- Booking a hotel room
- Ordering in a restaurant/café
- Buying food in a market/deli
- Buying travel tickets
- Buying clothes + shoes
- Arranging to go out
- Asking questions in a tourist office
- Understanding flyers + adverts
- Understanding directions
- Agreeing, disagreeing, debating.





Quizlet

Learning a language is all about practice, and these online learning platforms are free to students and help them to embed their vocabulary and grammar using fun games and quizzes.



duolingo



Residential trip to France

Students can join the school trip to France:

- Stay 3 nights in a French hôtel/château
- Visit historic + tourist destinations
- Try French cuisine
- Practice their French in shops/cafés





Language Leaders Award



The Language Leaders Award is a national initiative where students can:

- develop collaborative and leadership skills
- consolidate their language skills
- create and deliver French lessons for local primary schools
- receive an official accreditation to put on their CV.

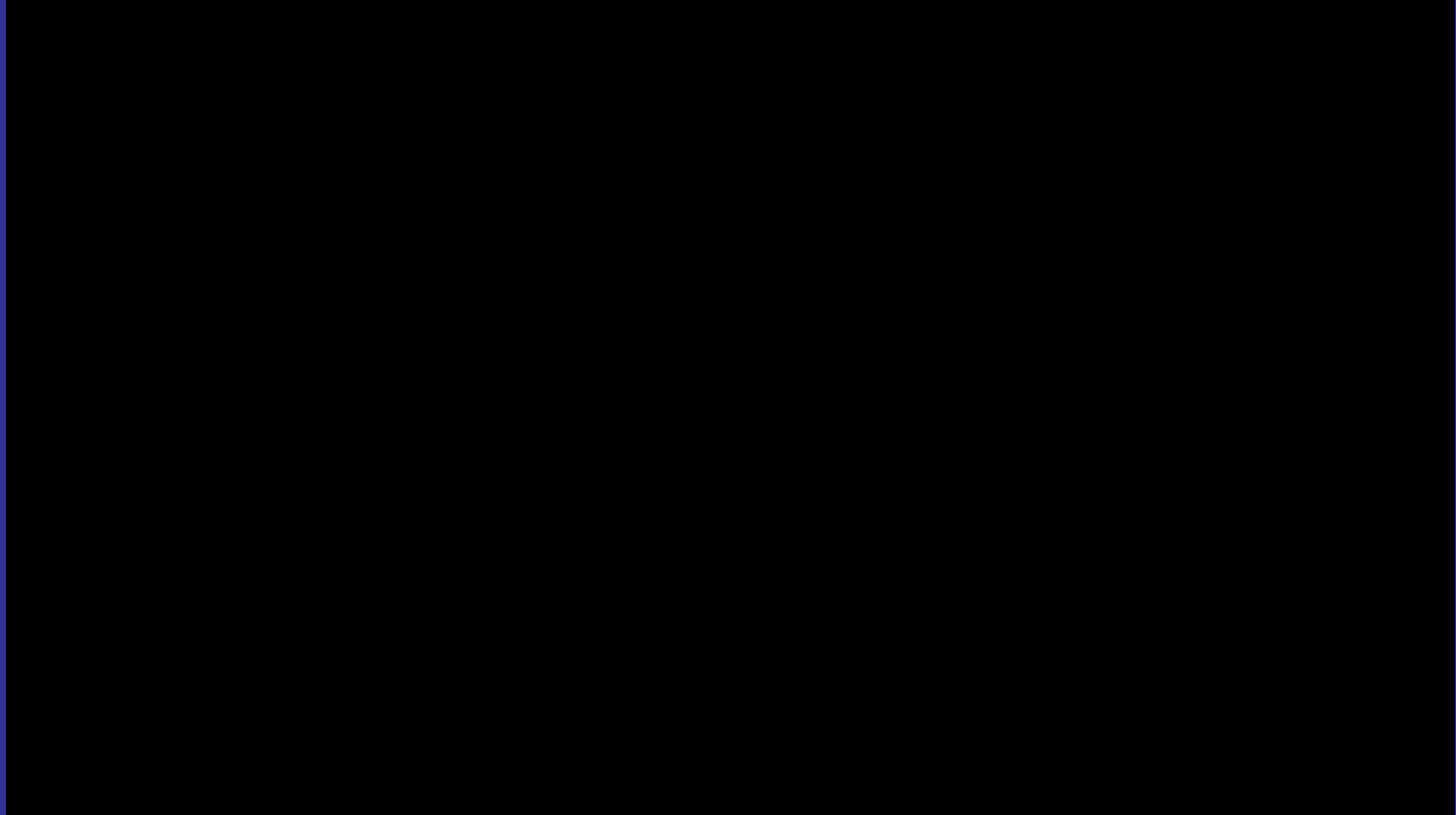


French GCSE at Stoke

We look forward to
welcoming you to
your French GCSE
course next year!



Why study French?





**Jonathan Ross -
French + German**



**Gwyneth Paltrow
- Spanish**



**Gary Lineker -
Spanish + Japanese**



**Paula Radcliffe –
German + French**



**JK Rowling -
French + Spanish**

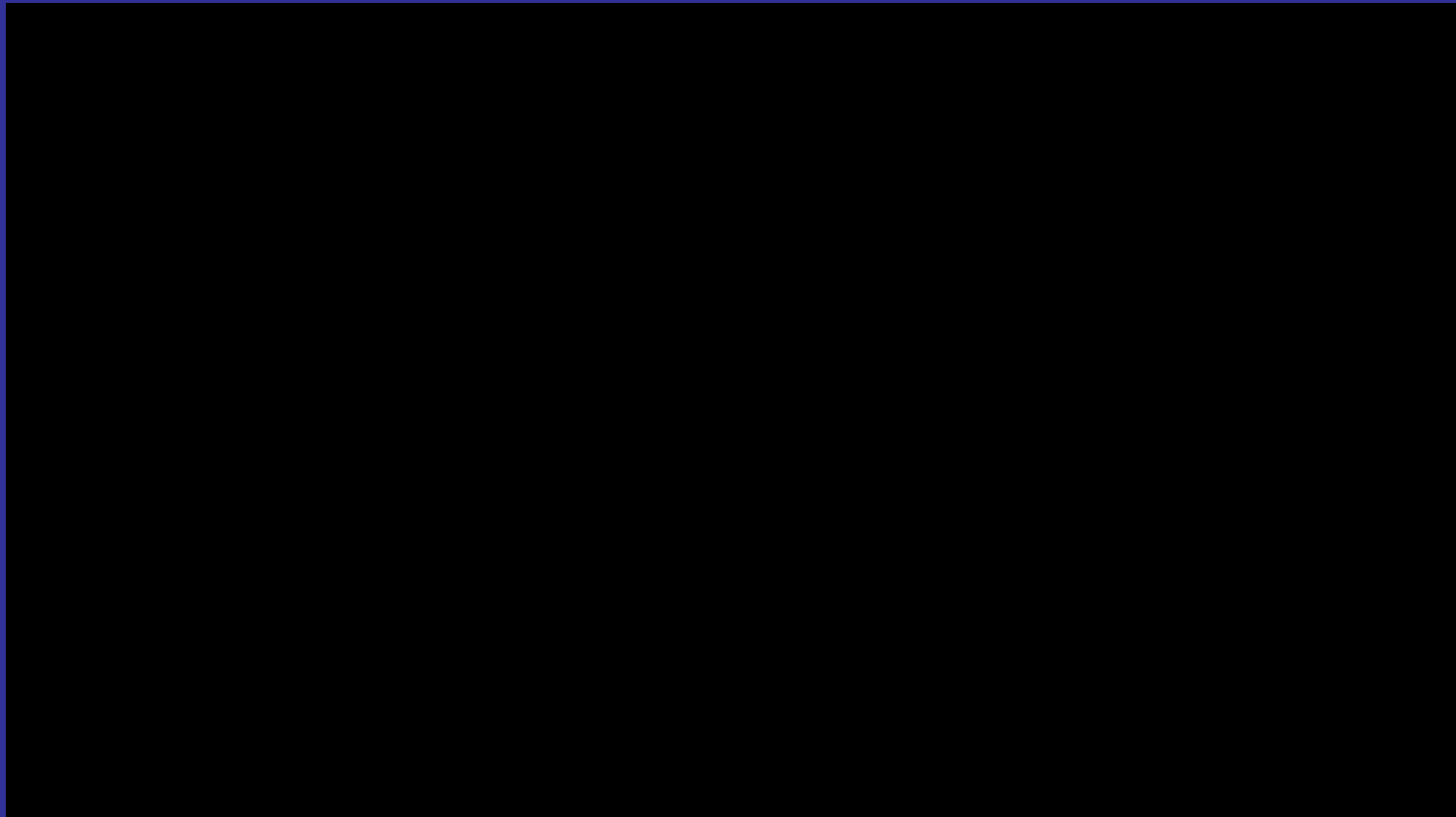


**Chris Martin -
Greek and Latin**



**Arsène Wenger -
English, Spanish,
German**

**Why languages?
Meet the man who speaks 15 languages.**



A humorous take on languages.

