

# Bienvenue!

## French GCSE



# Why French GCSE?





# Why learn a language?

Here are the views of university and sixth form students:

- It's fun
- You find out about other people and cultures
- Knowing a language makes you more employable
- Languages lead you into other subjects
- You make new friends
- You learn about yourself and your own country
- It gives you more confidence
- Great for holidays! + Gives you communication skills...



# English is not enough

“English material on the web has fallen from 51% in 2000 to only 29% in 2009.”

“75% of the world’s population speak no English at all.”

“Only 6% of the global population are native English speakers.”



**Extracts from a House of Lords Debate, 3 December 2009**

“Exporters who use language skills achieve on average 45% more sales.”

“ More than 30% UK businesses want people specifically for their language skills.”

“Most employers do not require complete fluency.”

“ The UK is missing out on contracts worth up to £21 billion a year because of the lack of language skills in the workforce.”

“They want conversational ability, which will give a good impression, help to build relationships and make new contacts.”

## Employers need languages



# What employers are looking for...



## Give yourself the edge

A top employer said:

- Business is global today
- English is important but not enough
- You need to get noticed overseas
- Foreign languages are vital

..and gave some tips on the social side of business:

- Listening is a skill
- Cultural awareness pays off
- Relationships make a difference
- Networking is easier in the local language





## Jobs - Where can French take me?

- A GCSE in French makes you really employable.
- People who speak a language earn on average 12% more from their job than people who don't.
- It gives you the edge in the job market.

**“Modern linguists earn more than graduates from most other disciplines.”**





# Just a few French firms who have offices in Britain

- Christian Dior (*Perfume*)
- L'Oréal
- Michelin (*Tyres*)
- Peugeot, Renault
- EDF Energy (*Electricity*)
- Air France
- Bugatti (*sports cars*)



# Career paths with languages

- International Sales & Marketing
- Journalism - TV/Radio/Newspaper
- Fashion
- Design
- International Sport
- Tourism & Hospitality
- Science & Technology
- Architecture
- Armed Forces
- Aid Agencies & International Charities
- Teaching



If you want to improve your  
job prospects, whatever you  
want to do....

*...take French  
at GCSE.*



# Course content & structure

French GCSE





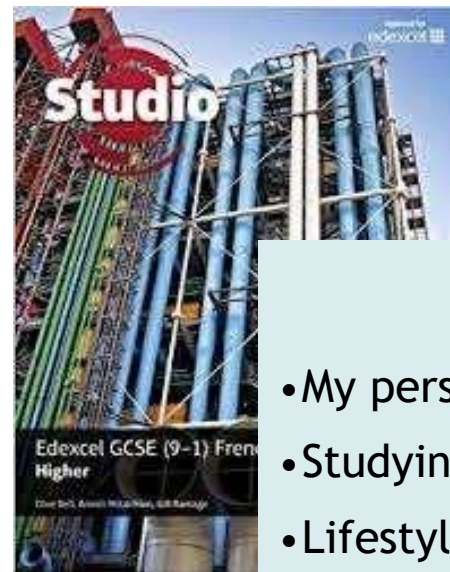
# The French GCSE course of study



Four skills + Four exams:

- Reading comprehensions
- Listening tasks
- Writing tasks - short & long
- Answering questions
- Role plays
- Describing photographs
- Literary texts - answering questions
- Authentic texts - articles/flyers
- Translations into French
- Translations into English

Listening - 25%  
Reading - 25%  
Speaking - 25%  
Writing - 25%



## Topics:

- My personal world
- Studying and my future
- Lifestyle and well-being
- Travel and tourism
- My Neighbourhood

**Foundation – Grades 1- 5**  
**Higher – Grades 4 - 9**



# The French GCSE course of study **edexcel**

## Transactional Language

- Booking a hotel room
- Ordering in a restaurant/café
- Buying food in a market/deli
- Buying travel tickets
- Buying clothes + shoes
- Arranging to go out
- Asking questions in a tourist office
- Understanding flyers + adverts
- Understanding directions
- Agreeing, disagreeing, debating.



# Next residential trip to France

French students have priority for a trip to France:

- Stay 3 nights in a French hôtel/château
- Visit historic + tourist destinations
- Try French cuisine
- Practice their French in shops/cafés



# French GCSE at Stoke



We look forward to  
welcoming you to  
your French GCSE  
course next year!





