



Year 9 Options

Have you considered:
BTEC Tech Award in Travel and Tourism?
Humanities Faculty

Why study BTEC Tech Level 1/2 Travel and Tourism?

- According to Visit Britain (2019) tourism generates £106 billion a year
- Tourism sector is vibrant and vital for the UK economy
- Employing over 2 million people
- Supporting thousands of businesses
- Employment opportunities are available to see the world



Why study BTEC Tech Travel and Tourism?

- ✓ You will gain the knowledge, skills and understanding about the travel and tourism sector
- ✓ The course focuses on key the aims, products and services of different travel and tourism organisations including their use of consumer technology, features of tourism destinations, how organisations meet customer needs and preferences and the influence on global travel and tourism
- ✓ You gain many key transferable skills such as research, planning and making decisions and judgements
- ✓ The course prepares you for a wide range of careers from cabin crew to operations, customer service assistant to working in finance or ICT roles



What will I learn about? Overview

- ✓ BTEC Tech Award (Level 1/ 2)
- ✓ Three Components
- ✓ Components 1 and 2 are assessed through non-exam internal controlled assessment
- ✓ Component 3 is one exam (2 hours) and worth 60 marks



What will I learn about?

- Component 1: **Travel and Tourism Organisations and Destinations**
- Non-exam internal assessment set by Pearson, marked internally and moderated by Pearson.
- The assignment will be completed in approximately 4 hours of monitored preparation and 6 hours of supervised assessment and worth 60 marks.



What will I learn about?

- Component 2: **Customer Needs in Travel and Tourism**
- Non-exam internal assessment set by Pearson, marked internally and moderated by Pearson.
- The assignment will be completed in approximately 5 hours of monitored preparation and 6 hours of supervised assessment and worth 60 marks



What will I learn about?

- Component 3: **Influences on Global Travel and Tourism**
- External assessment (exam) set and marked by Pearson, completed under supervised conditions.
- The assessment will be completed in 2 hours and worth 60 marks.



What could this course lead to? Education

- A range of level 3 vocational/ BTEC or A level courses
- Level 3 Extended Certificate and Diploma or Foundation in Business and Service Industries– West Suffolk College
- Level 3 Diploma in Travel and Tourism or Level 3 Extended Diploma in Travel and Tourism – East Coast
- Range of A levels or BTEC courses at level 2 or 3
- Range of degree courses in Events and Tourism Management – Search options on UCAS <https://www.ucas.com/>



THE TOP 5 SKILLS EMPLOYERS LOOK FOR THAT YOU'LL LEARN ON A TRAVEL AND TOURISM COURSE:



Time Management



Communication



Positive Work Ethic



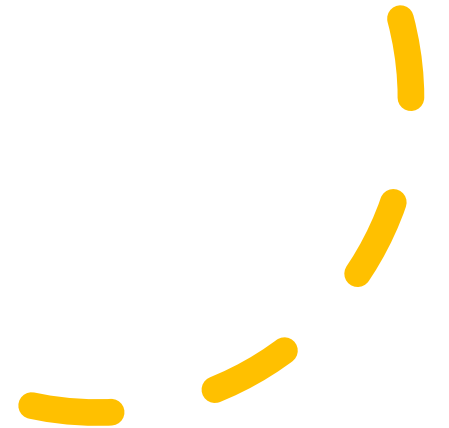
Confidence



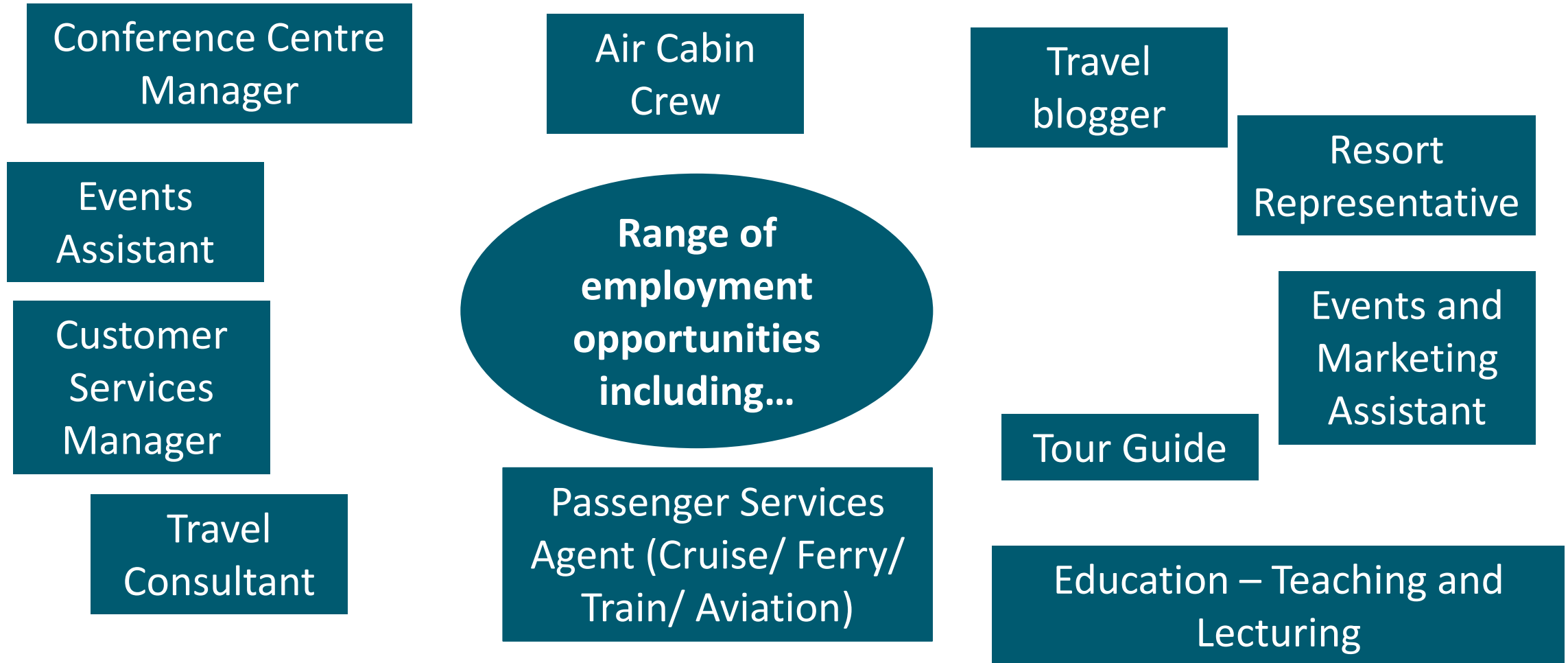
Being Friendly and Approachable

What skills will I gain?

- ✓ Literacy
- ✓ Numeracy
- ✓ ICT
- ✓ Communication
- ✓ Teamwork
- ✓ Organisation
- ✓ Research
- ✓ Presentation



What could this course lead to? Employment



Find out more: <https://btecworks.com/teacher/courses/bj9gh8>



Any questions?

Speak to Miss Iles, Curriculum Leader - Humanities